

By **John Barrett**, *Director, Consumer Analytics*, and **Yilan Jiang**, *Manager, Consumer Research*, **Parks Associates**

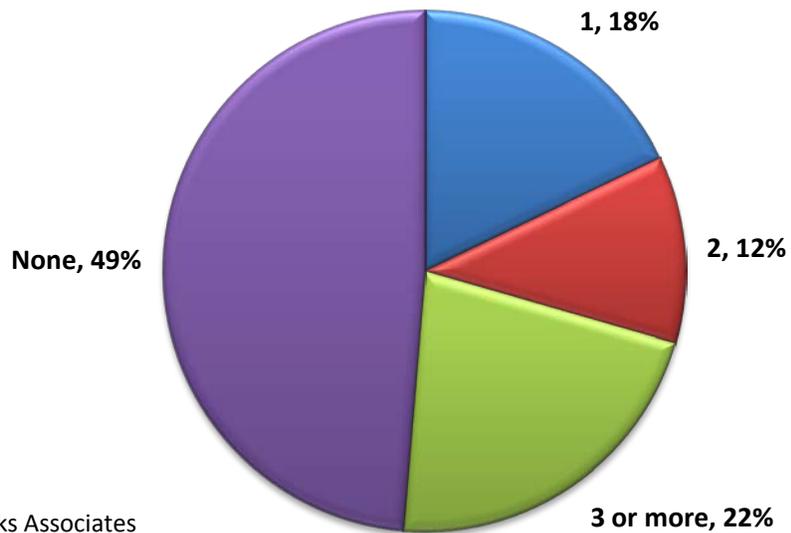
**SYNOPSIS**

*Multiple Medication Management and Smart Pillboxes* provides an overview of the market for medicine management technologies. It surveyed 3,346 broadband users that take multiple medications and gauged their interest in products that can assist with the process.

This research is part of Parks Associates' **Digital Health** research service which analyzes market trends for health care technologies, services, and devices.

**Number of Prescribed Medications Taken (Q1/12)**

"Q4010. How many prescription medications do you currently take on a regular basis?"  
(Among All BB HHs, n=10,000, ±0.98%)



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**ANALYST INSIGHT**

"Medication management technology is not just for the old. Younger adults express more interest in products and services that can help with medication management. Interest is also strong among those caring for an older family member."

— **John Barrett**, *Director, Consumer Analytics*, **Parks Associates**

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**Multiple Medication Management & Smart Pill Boxes**

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- Key Conclusions
- Recommendations

**Use of Multiple Medications**

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- Number of Prescribed Medications Taken by Age
- Living Situation

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- Medical Condition - Diabetes
- Diabetes vs. Multiple Medication Use by Age

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- Interest in Refill Pill Box by Challenges Faced When Taking Medication
- Care for a Dependent Older Family Member
- Interest in New Pill Boxes and Caring for Older Family Member

**ATTRIBUTES**

Parks Associates  
15950 N. Dallas Pkwy  
Suite 575  
Dallas TX 75248

TOLL FREE 800.727.5711

PHONE 972.490.1113

FAX 972.490.1133

[parksassociates.com](http://parksassociates.com)

[sales@parksassociates.com](mailto:sales@parksassociates.com)

Authored by John Barrett and Yilan Jiang  
Executive Editor: Tricia Parks

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